



## Aylsham Plastic Bag FREE

Norfolk's First Plastic Bag FREE Town

<http://aylshamplasticbagfree.blogspot.com>

**On 3<sup>rd</sup> May 2008, the historic market town of Aylsham will become Norfolk's first Plastic Bag FREE town**

Company name: .....

would like to be involved with this project and agree not to supply customers with plastic bags from 3<sup>rd</sup> May 2008.

Instead we will encourage our customers to bring their own shopping bags and where required use biodegradable bags.

By taking part in the project, we will be listed on the website <http://aylshamplasticbagfree.blogspot.com> and be included in press releases and other marketing activities organised by the working group. Participating companies will be welcome to display an Aylsham Plastic Bag FREE Town poster in their window and logo on their websites.

I would / would not (delete as appropriate) be interested in talking to journalists and television about this project when press enquiries are made.

Signature: .....

Name: .....

Position in company: .....

Date: .....

Telephone: .....

Email address: .....

The first press release will go out on 25<sup>th</sup> February 2008. There will be further press releases during the following weeks and months leading up to and after 3<sup>rd</sup> May and Aylsham's big switch away from plastic bags.

Completed letters need to be posted or hand delivered to:

Aylsham Traders Association  
32 Market Place  
Aylsham  
Norfolk  
NR11 6EN